



Steve Lucas, CEO

WE LOVE OUR COMMUNITY

“To move forward, you have to give back.”

This quote from Oprah Winfrey reflects the special bond and obligation that ties Scenic Rivers Energy Cooperative (SREC) to the communities we serve. Cooperative Principle number 7—Concern for Community—speaks to why we do what we do.

We know when we helped to bring electricity to rural Wisconsin many, many years ago, the quality of life improved for all. Through the years, other issues needed to be tackled, and we have been at the forefront of helping to address some of those issues. We want to help meet the long-term needs of our community to ensure it continues to thrive—because just like you, we live here too.

While our top priority is to provide safe, reliable, and affordable energy to you, equally important is our mission to enrich the lives of the consumer-members (that’s you!) we serve. This focus to benefit the larger community is central to the way we operate as a cooperative. SREC knows that electricity is a critical need for modern-day life, but it takes more than poles and power lines to make a community.

Over time, our co-op has evolved to meet the changing needs of our community, thereby improving the quality of life for everyone. And that can mean many different things. It can mean programs for Wisconsin’s youth, such as the

52 education scholarships we award annually (see page 2 for more information on this year’s scholarship application), or the Electric Cooperative Youth Tour, where we take our community’s brightest young people to Washington, D.C., for a week-long immersion to experience democracy in action. It means organizing food and clothing drives and contributing more than \$45,000 to Operation Round-up, a program that helps local organizations and families in need.

Over the last eight decades, our community-focused programs and other giving projects have built parks and pools, lit football fields, fed hungry families, enabled those in need to keep the lights on, and so much more—and we couldn’t do any of this without you, our members.

We all benefit from these programs because of you and your neighbors. You empower SREC through your membership and through your participation in and support of these programs.

As a local business, we are proud to power your life and bring good things to our community. We hope you will continue to guide our efforts by sharing your perspective as we plan for the future. The energy landscape is undergoing dramatic change fueled by evolving technology and consumer desires for more options. While the larger environment in which we operate is constantly changing, one thing remains the same. By working together, I’m certain that we can continue to do good things for our communities.



MEMBER PHOTO OF THE MONTH

The winning picture for February in SREC’s 2020 Member Photo Contest is “Frozen Crab Apples,” taken by Christina Buttles of Lancaster.

2020 MEMBER PHOTO CONTEST

Our annual member photo contest is now underway!

Our focus this year is “Rural life—farm animals.”

Photos must be taken within the Scenic Rivers Energy Cooperative service area. Winning photos will be featured in our 2021 calendar and may be used in future newsletters or cooperative publications. High-resolution photos must be submitted via email to jmims@srec.net.

For a complete list of rules and criteria as well as downloadable forms, visit our website, www.sre.coop. Entry forms can also be picked up at our office, or we will email a copy to you.



SREC OFFERS COLLEGE SCHOLARSHIPS



College scholarships will be awarded through a drawing at the Scenic Rivers Energy Cooperative 83rd Annual Meeting on Saturday, April 4, 2020. At the time of the annual meeting, to be eligible to receive a scholarship, the applicant must be either:

- a. a senior in high school;
 - b. a senior in a home-schooled program;
 - c. a non-traditional student entering their freshman year in a post-secondary accredited program
- After successful completion of their first semester (Fall 2020) of post-secondary school or college AND receiving credit for at least 12 credits at a minimum “C” average, a \$1,000 check will be made out to the student and the school for the second semester tuition. If the student fails to meet these qualifications, the scholarship will be awarded to the alternate if they have met all the same requirements.

Qualifications:

1. Only dependents of members or members of Scenic Rivers Energy Cooperative will be eligible to receive scholarship money. (Family members of employees and directors are eligible as long as they are members of SREC.)
2. The application can be mailed or emailed to the addresses below and needs to be received **on or before March 30** to qualify:

Mailing Address: Scenic Rivers Energy Cooperative
 Attn: 2020 Scholarships
 231 N. Sheridan St.
 Lancaster, WI 53813
 Email Address: csolmstead@srec.net

SREC will mail or email each student a letter to verify receipt of the application. If you do not hear from SREC by March 31, 2020, please call to verify SREC received your application.

3. The student must be present at the SREC Annual Meeting held on April 4, 2020, to win.
4. The student must receive college credit for at least 12 credits at a minimum “C” average to be awarded the scholarship.
5. Simply fill out the application form and return it to the address stated above. Applications can be picked up at any of the SREC three offices: Lancaster, Darlington, or Gays Mills or on our website @ www.sre.coop

If you have questions regarding the 2020 Scenic Rivers Energy Cooperative Scholarship, please contact Carrie Olmstead at 608-723-2121 or 800-236-2141 ext. 556.

SCHOLARSHIP APPLICATION

Name _____ Phone No. _____

Address _____

City _____ State _____ ZIP Code _____

Parent Name (or legal guardian) _____

Address _____
(if different from student)

Cooperative Billing Account Number _____

Name of High School _____ Graduation Date _____

Email Address _____

**Deadline:
March 30,
2020**

2020 Energy Rebate INCENTIVES

The 2020 Energy Rebate Incentive forms are available now!

The new forms have more information and are fillable. You will find these forms on our website (www.sre.coop). Please click on Programs & Services to download the 2020 Energy Rebate Incentive forms for the following categories:

- Water Heaters
- HVAC
- Agriculture & Commercial
- Appliances
- Electric Heating
- Lighting
- EV Chargers & Miscellaneous



We will continue to offer a \$25 rebate when you recycle refrigerators, freezers, and room air conditioners. (See our website for specific details.) We encourage our members to review the various incentive forms available, as you may benefit. You can receive rebates for adding new LED lamps, new washers and/or dryers, and water heaters; many more items are eligible. Some of the new incentives include:

- \$25 for an Energy Star Freezer, which must be ≥ 10 cubic ft to qualify;
- \$25 for an Inductive Range;
- \$5 for a Smart Power Strip/Bar;
- "EV Charging Station" incentive has been increased from \$200 to \$400.

Please deliver your completed forms to our office on or before December 31, 2020. If you have any questions, please contact Ron Jentz at 608-723-2121 or 800-236-2141 ext. 563.

Mail: Scenic Rivers Energy Cooperative
Attn: 2020 Energy Incentive Rebates
231 N. Sheridan Street
Lancaster, WI 53813



HELP US STAY CONNECTED

Keeping your account information current is important for us to communicate effectively with you. Please notify us of any changes in property ownership, mailing address, phone or email contact information, and name changes.

Name changes are especially important. In order to protect your privacy, we can only discuss account information with the person whose name is listed on the account, or any other person authorized by the account holder. Situations that may prompt a name change to your account are marriage, divorce, death, or a change in bill responsibility.

Current account information is essential for the allocation and payment of capital credits, billing, and emergency/power outage situations. To update your account information, please contact our office at 1-800-236-2141. Additional documentation and/or proof of identity may be required.

Please help us keep our records current by filling out this form and returning it with your next payment.

Name: _____

Mailing Address: _____

Phone Number(s): _____

Email Address: _____

Account Number _____

SAVE THE DATE



SREC's 2020 Annual Meeting

Saturday, April 4

Lancaster Youth and Ag Building
Scholarships, Board Elections...and more!

Watch your March WECN for the 2019 Annual Report!

NOTE: Due to bylaw requirements regarding notice of annual meeting, the March WECN with the annual report will be mailed March 4.



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Lancaster, WI 53813
lancaster@srec.net

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P.O. Box 127
Darlington, WI 53530
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15985 St. Hwy. 131
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608-723-2121 • 800-236-2141 • www.sre.coop

This institution is an equal opportunity employer and provider



Use SMARTHUB to pay your bill

SmartHub, Scenic Rivers' online bill pay service, has several features that make managing your account as easy as possible. Have you ever wondered when your highest electric usage takes place? Have you wondered why your energy bill is what it is? Smarthub helps you determine those answers by offering graphs and charts that illustrate your usage. Whether through the web, your smart phone, or tablet (Android or iOS), you'll be able to pay your bill, view your monthly electric use, and contact our office.

With SmartHub, you can use several smart features:

- Access your account 24/7
- Pay your bill
- Set up your account for automatic payments
- View, print, or download current and previous billing statements
- View and manage your electric usage
- Set usage thresholds so you'll know when you are using more than you'd like

Access SmartHub by visiting www.sre.coop or by downloading the app on your mobile device through the Apple Store or Google Play Marketplace. It's free and easy to use! Click on the signup link, have your account number handy, and follow the prompts to create your user name and passwords. Questions? Call, click, or visit us at 800-236-2141 or www.sre.coop.

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